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OPINION | COMMENTARY

We Want to Rebuild U.S. Relations With China

Frank talks between business leaders can help restore trust.

By Maurice R. Greenberg July 6, 2022 6:39 pm ET



Secretary of State Antony Blinken outlines U.S. China strategy in a speech at George Washington University in Washington, May 26.

PHOTO: ERIC LEE/BLOOMBERG NEWS

The deteriorating state of affairs between the U.S. and China has destabilized the most important bilateral relationship in the world. Many Chinese companies do business in the U.S., as do American companies in China, across all sectors. Hundreds of billions of dollars in goods and services are exchanged annually that present tremendous benefits to both economies.

We should build on that. It is in our national interest, now more than ever, to do all we can to improve U.S.-China relations. My company was founded by Cornelius Vander Starr, an American businessman, in Shanghai more than 100 years ago. I understand that opposing worldviews make attempts to establish a constructive

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dialogue difficult, but given what is at stake, it only makes sense to try.

Business leaders from both countries can achieve positive outcomes despite their differences. Recognizing this, we have established a small group of senior U.S. business and policy leaders who have experience in China and share the view that we would be better served by having a more constructive relationship with China. We are confident that like-minded people in China would embrace the opportunity to work together to find solutions. Our new group will help foster a measured but frank exchange between the U.S. and Chinese governments on issues of mutual concern.

The U.S. and China have a long history of collaboration dating to before World War II. When the People's Republic of China reopened to the world, the U.S. extended favorable trade terms to foster China's economic growth, becoming one of China's biggest trading partners, which we continue to be today. Until recent years, bilateral channels allowed for government-to-government interaction on many levels, as well as the opportunity for business, policy and academic leaders from both countries to meet and exchange ideas. After these channels were eliminated during the Trump administration, our differences increased, as did the level of mistrust.

I was encouraged to hear Secretary of State Antony Blinken say in his <u>first major speech</u> on U.S.-China relations that the Biden administration stands ready to increase direct communication with Beijing. That will require not only a willing response from the Chinese and a genuine commitment to proceed in good faith but also resurrection of the bilateral mechanisms of exchange that existed for decades. Our new group aims to help rebuild those channels and re-establish a constructive bilateral dialogue based on mutual respect and understanding.

Mr. Greenberg is chairman and CEO of C.V. Starr & Co.

Our founding members include the following:

Maurice R. Greenberg, Chairman and CEO, C.V. Starr & Co.

Craig Allen, president, U.S. China Business Council

Max Baucus, former U.S. ambassador to China

William Cohen, former secretary of defense

•Thomas Donohue, former president and CEO, U.S. Chamber of Commerce

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William Ford, chairman and CEO, General Atlantic

Dan Glaser, president and CEO, Marsh McLennan

John Hamre, President and CEO, Center for Strategic and International Studies

Carla Hills, former U.S. trade representative

Ken Langone, co-founder, The Home Depot Inc.

Joseph Lieberman, former U.S. Senator

Stephen Orlins, president, National Committee on U.S. China Relations

Stapleton Roy, former U.S. diplomat specializing in Asian Affairs

Frances Townsend, former U.S. homeland security adviser

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