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MARKETSHEARD ON THE STREET

How Russia Supplies Its War Machine

Following the trail of chips and other tech gear from China, Turkey, Hong Kong and elsewhere to Ukraine's battlefields



ILLUSTRATION: SEBASTIEN THIBAULT

By Nathaniel Taplin Follow

March 10, 2023 5:30 am ET

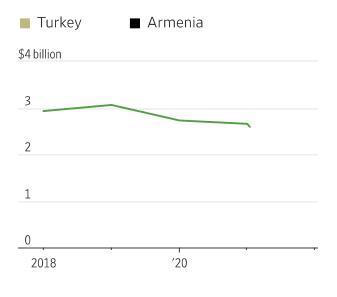
Western sanctions were supposed to strangle Russia's economy after the invasion of Ukraine in February 2022. A year later, though, it hasn't ground to a halt. One big reason: The ability of the U.S. and its allies to dictate global trade flows in high-technology items like microchips has, so far, proven much less effective than many had assumed.

While Russia-bound exports of semiconductors, machinery and other equipment from places like the U.S., the European Union and Japan have dropped sharply, firms in numerous sanctions-skeptical Asian and Middle Eastern jurisdictions—especially China, Turkey and Hong Kong—have stepped into the breach, selling their own equipment or reshipping foreign goods to Russia. Both Russian customs data provided to The Wall Street Journal by national-security nonprofit C4ADS and official data from China, Turkey and elsewhere demonstrate how quickly trade flows have reorganized after an initial dip in early 2022.

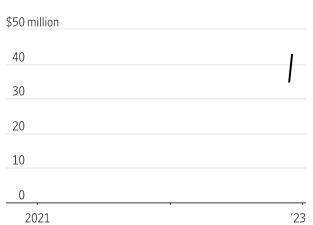
For the U.S. and Europe, China in narticular noses a huge dilemma

Germany

Netherlands



- Processors and controllers from Hong Kong
- Diodes, transistors and similar devices from mainland China
- Integrated circuits from mainland China



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Further escalating technology sanctions and enforcement might succeed in curbing some chip and equipment flows. It might also simply push China to further increase assistance to Russia —including, potentially, of the lethal sort, which it has so far eschewed.

Turkey, on the other hand, is a NATO member with veto power over key decisions like whether to admit Sweden and Finland to the military alliance. That limits U.S. and European leverage with the country on other matters.

That lack of leverage shows. Overall shipments to Russia from its developed-world trading partners have plummeted since February 2022. Monthly exports from Germany are down around 60% in dollar terms, while those from Italy and Japan have fallen around 30%. But exports from Turkey have roughly doubled to about \$1 billion a month—a bit more than Italy was shipping before the war. Shipments from China, meanwhile, reached nearly \$9 billion in December, up

from an average of \$6.7 billion a month in the last quarter of 2021, according to figures from data provider CEIC.

And trade in certain types of dual-use goods like semiconductors, used to power household appliances and military hardware alike, has been especially brisk.

China, both a significant manufacturer of low-end microchips and the world's top chip importer, shipped \$179 million of integrated circuits to Russia in 2022, its customs data show. That was up from just \$74 million in 2021. Hong Kong's exports of processors and controllers to Russia, which fell sharply in the opening months of the war, had by the fourth quarter of 2022 recovered to \$53 million according to government data, or about 85% of exports in the same period of 2021. The Russian customs data from C4ADS show that its semiconductor imports had nearly recovered to prewar levels by late 2022 and that more than half of that came from China.



A foreign-trade container terminal in Qingdao, China.

PHOTO: CFOTO/DDP/ZUMA PRESS

A lack of detailed publicly available trade data—China's public trade statistics, for example, show destinations of goods but not sellers' information—often makes it difficult to determine whether semiconductor shipments contain items specifically sanctioned by the U.S. and its allies. Certainly, though, some of the changes in trade patterns are large and unusual enough to raise eyebrows.

Turkey, for example, in 2021 imported about \$831 million of transistors, diodes and similar semiconductors, according to United Nations data, and exported about \$79,000 worth to Russia that year. In 2022 it imported nearly \$1.7 billion—and exported \$3.2 million worth to Russia. Turkey's total exports of electronics and electrical machinery to Russia also more than doubled to \$559 million.

Trade flows through Armenia exhibit a similar pattern. In 2021 it imported less than \$1 million of integrated circuits. In 2022 it imported nearly \$19 million and

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shipped \$13 million to Russia. Total exports of electrical machinery and electronics to Russia rose from \$12 million to \$462 million.

Both Turkey and China have declined to join Western sanctions on Russia. In late February Turkey's foreign minister said that the country doesn't export electronics used in the defense industry to Russia. China says the U.S. sanctions have no basis in international law and has said that claims its exports aid Russia's war effort are speculative.

Part of the problem is that the global semiconductor business is so enormous, particularly at the lower end. The industry shipped over one trillion units in 2021, according to the Semiconductor Industry

Association.

Exports of electrical machinery to Russia*
 Imports of diodes, transistors and similar semiconductors from China

\$125 million

100

75

50

25

0

2021

'22

cutting-edge chips and semiconductor-equipment manufacturing are dominated by just a few companies in U.S.-aligned jurisdictions like the Netherlands and Taiwan, to say nothing of the U.S. itself. The number of items shipped—and the number of actual end-users, including chip plants and cellphone makers—are also far fewer, making monitoring and punishment far more straightforward. American chipexport controls decimated Huawei's smartphone business, for example.

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like older chips or other machine

parts, with legions of buyers and sellers often connected through complex networks of wholesalers and retailers, trying to enforce sanctions is another matter.

That said, such sanctions are probably having one important effect: costing Russia money. It now needs to pay middlemen more, cannibalize chips from consumer appliances or ask direct suppliers to take on substantially more risk. As with the West's price cap targeting Russian oil, forcing a premium or a discount onto Russia's trade in commoditized items like oil or basic machinery may prove easier than halting it altogether. Going to the source and trying to completely choke off semiconductor shipments from China might work. Or it could backfire, putting already-strained Sino-U.S. relations on a steeper, potentially even more dangerous downward trajectory.

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